

Event analytics

Event analytics is integral in tracking the success of your event and **Canapii makes it easy for you!** Here is why analytics is so important in helping you gain insight into your event!

You can turn your most engaged attendees into ambassadors who will help build excitement around your event.

Our tools enable you to see which attendees viewed every session. You can see this via **Watched by** tab.

This is the best place to find the people who have watched you content. You can check out who viewed, how long for, and even when they first watched!

Our analytics will show you:

- Top pages
 - Popular speakers
 - Most active attendees
 - Top viewed sessions
 - Top Sessions by ratings
 - Top viewed supporters/sponsors
 - Active attendees
- And so much more!

The ability to see how your event is performing in real time, allows you to take actionable steps and apply efforts where needed.

Our **visual analytics** dashboard located in the sidebar of the master console provides you with insights in real time.

You can view your top pages, popular speakers, top sessions by views, top sessions by ratings, active attendees and more!

More insights to be gained beyond general analytics can not only be beneficial for you but also your sponsors.

Your sponsors will value the ability to see their page and collateral views, which in turn will help with their ROI's.

You can also export all attendee information for the sponsor analytics too.

Data is captured at every point during the event, no stone is left unturned!

You can go beyond the real time analytics and see networking, session, poll, attendee analytics too.

This is important as an event organizer; you can see how each aspect of your event performed. It allows you to potentially see where you can cut costs and drive forward greater ROI in future events.